

KEYWORDS FOR EACH OF THE SIXTEEN TYPES

Let a Viking Do It by Peter Malone MSC, Collins Dove Melbourne Australia, 1988

<p>ISTJ Trustee/ Steward</p>	<p>ISFJ Preserver/ Server</p>	<p>INFJ Author/ Seer</p>	<p>INTJ Theoretician/ Academic</p>
<p>6%</p>		<p>1%</p>	
<p>ISTP Artisan/ Guard</p>	<p>ISFP Artist/ Appreciator</p>	<p>INFP Seeker/ Searcher</p>	<p>INTP Architect/ Philosopher</p>
<p>ESTP Promoter/ Rouseabout</p>	<p>ESFP Entertainer/ Reveller</p>	<p>ENFP Celebrator/ Enthusiast</p>	<p>ENTP Debater/ Inventor</p>
<p>13%</p>		<p>5%</p>	
<p>ESTJ Administrator/ Organiser</p>	<p>ESFJ Provider/ Salesperson</p>	<p>ENFJ Entrepreneur/ Ringmaster</p>	<p>ENTJ Strategist/ Commander</p>

The percentages given above indicate the approximate frequency with which each personality type in the quadrant occurs in the United States population. Thus for example, a total of 72% are extravert and 28% introvert, 76% sensate and 24% intuitive, 50% thinking and 50% feeling, and 50% perceiving and 50% judging.

Stephen Moss indicates for Australia, 60% extravert and 40% introvert, 75% sensate and 25% intuitive, 50% thinking and 50% feeling, 50% perceiving and 50% judging.